

(Please write your Exam Roll No.)

Exam Roll No. ....

# END TERM EXAMINATION

FIRST SEMESTER [BJ(MC)] DECEMBER-2019

Paper Code: BJ(MC)-101

Subject: Writing for Media

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions.

- Q1 Discuss in detail the essentials of good writing. Support your answer with the help of suitable examples. (15)
- Q2 Write notes on the following:- (7.5x2=15)  
(a) Changing Sentence Length & Pattern  
(b) Clarity in sentence formation
- Q3 Discuss in detail the art of putting words together. Explain your answer with help of suitable examples. (15)
- Q4 Write notes on the following:- (7.5x2=15)  
(a) Writing Simply  
(b) Rules of Spelling
- Q5 What do you understand by writing formats? Discuss in detail writing formats for (i) Journals, letters, Essays & Reports. (15)
- Q6 Write notes on the following:- (7.5x2=15)  
(a) Nature and Forms of Translations  
(b) The need and importance of Translation in Journalism
- Q7 Discuss in detail how writing for the online media is different from writing for the conventional/ traditional media. Explain this with the help of suitable examples from media. (15)

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